



Trojan Vision Newsletter (4/4)

1 message

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Hey Visionaries!

April is a month full of exciting Trojan Vision events, put on by our fantastic team of student writers, directors, actors, and crew! Read below to learn about our upcoming panels, special episodes, and new information on Trojan Vision registration for the Fall 2022 semester!

[Watch Trojan Vision](#)

Remember to tune in every week to watch live broadcasts from all four of our weekly Trojan Vision shows!



Trojan Vision invites you to join us on **April 12th at 7:00 P.M.** for a conversation and Q&A about directing live television with our special guest, ESPN Director **Kathy Perez**. Currently Lead Director for the acclaimed ESPN show *NBA Today*, Kathy mentored Trojan Vision Professor Steven Martinez early in his career. He will moderate this discussion and Q&A.

How do studio television directors work behind the scenes with talent, writers and showrunners? How do they rehearse a show, run a control room and navigate last-minute changes? What's the best way to get experience directing? What are the skills needed to be successful as a director? These are the questions that Kathy and Steve will be discussing and answering at this webinar - find out what goes on behind the scenes of a live show like ESPN and the process of working with talent on a whim.

Before arriving at ESPN, **Kathy Perez** was an accomplished director at Univision Network and Fox 11. After covering *The Rodney King Case* in 1995, she won the Columbia/DuPont Award and Peabody Award for Broadcast Excellence. She has also taken home **four Emmy awards**, three for Best Director and 1 for Best Spanish Language Daily Program. At ESPN since 2010, she has directed shows such as *SportsCenter*, *SportsNation*, *NBA Countdown* and *NBA Today*. We are honored to introduce such a talented and accomplished television director to the USC community.



Professor **Steven Martinez** is a former ESPN



lead producer on NBA programming like *The Jump* and *NBA Today* and has covered multiple NBA Finals and NBA All-Star Games. Prior to his work at ESPN, he studied Film at Columbia University and joined the Trojan Vision Faculty last fall as instructor for the sports talk show, *The Water Cooler*. He is currently Senior Producer with the tech company, Monthly, merging content production, talent relations and curriculum development.

[Phoebe Lai](#), Student Manager of Industry Relations at Trojan Vision, will host this event.

Students who are interested in finding a place in the world of live television, especially those aspiring to directing roles, should not miss this great opportunity to hear from and talk to these industry experts!

Register for next week's event by clicking the button below - we can't wait to see you there!

[Webinar Registration](#)

***We would love to hear questions from students before the event! Please submit any questions that you would like to ask Kathy Perez or Steven Martinez to pelai@usc.edu! ***

FALL 2022 CLASSES ARE OPEN FOR REGISTRATION!

Believe it or not, it's time to start registering for Fall 2022 classes, and we want you to join the Trojan Vision team! We'll be back in the fall with a full slate of classes, giving students the opportunity to get hands-on experience in live multi-cam TV production and video podcast production. Schedules of classes are available now on Web Registration. But before signing up for a class, be sure to read the full **descriptions of our course options** on the Trojan Vision website by clicking the button below. We can't wait to see you in the studio next semester!

[Course Descriptions](#)

JOIN TROJAN VISION!

CTPR 409 & 404

MONDAY EVENING *PODCAST PRODUCTION*

TUESDAY MORNING *THE MORNING BREW*

TUESDAY EVENING *SOUNDSTAGE*

WEDNESDAY EVENING *PODCAST PRODUCTION*

THURSDAY MORNING *THE SCOOP*

THURSDAY AFTERNOON *NEW! GAME SHOW*

FRIDAY MORNING *THE WATER COOLER*



TROJAN VISION PRESENTS...

COMEDY
LIVE!

LAST SHOW - FRIDAY APRIL 22nd!

Two out of three Comedy Live performances are officially in the books! Congratulations to our team of student writers, directors, producers, and actors for putting on a second hilarious performance this past Friday, April 1st.



For audience and actors alike, the sketches of Comedy Live are incredibly fun - both to watch and create! **Evan Bold**, one of the actors for Comedy Live, shared his excitement before the start of the show. "I'm really excited," said Bold. "This is pretty much as close as you can get to mock SNL, so I think it's going to be a really great time."

A Look Behind the Scenes

Though the actors on stage may seem to be putting on the show with ease, producing a full sketch comedy show for a live audience is no simple feat! Take a look at our Comedy Live Behind the Scenes video for a glimpse into the hard work that goes into the production - from writing, directing, cutting, and more!



Behind the Scenes Video

Want to catch the next show, or even get involved? Comedy Live will be having its third and final show of the semester later this month on **April 22nd**! Stay tuned for information on volunteering for or viewing this show, either from home or from the seats of the Robert Zemeckis Center for Digital Arts!



Get to know MTR in our latest episode!

Remember to check out Campus Vision's most recent episode on USC'S [Musical Theatre Repertory](#), a student run company dedicated to producing quality musical theater! This episode features an interview with **Nico Fife**, director of MTR's latest production, Next to Normal! Watch [here](#) on the Campus Vision Facebook page!



New episode this Friday!

This Friday, April 8th, Campus Vision host Kristen Adams sits down with the president of [180 Degrees Consulting](#), USC's chapter of the world's largest student volunteer consultancy. Tune in to learn more about their social impact and how you can get involved!



Watch Campus Vision

ALUMNI SPOTLIGHT:

MICHELLE AU



Graduation Year: 2021

Major: Cinema and Media Studies

Minor: Marketing

Hometown: Born in Los Angeles, CA, raised in Hong Kong

Fun Fact: I used to be a competitive Latin Dancer!

[LinkedIn](#)

What roles/positions did you hold at Trojan Vision? Any favorite memories?

I have so many fond memories at the station - from covering red carpet events to show-running The SCoop! However, setting up Trojan Vision's first panel event after forming the Industry Relations Department is a special memory as the project was my baby. Not only was it a privilege to work with SCA and leaders in TV, but it was extremely rewarding to see how much students and attendees enjoyed it! You can learn more about the panel [here!](#)

How was the process of transitioning out of USC and into the workplace?

The most challenging aspect for me was figuring out what I wanted to do! Because I was fortunate enough to wear different hats at the station (and loved every experience), I really wanted to keep exploring. It was one of the main reasons I started my journey at United Talent Agency after graduating. I was thrilled at the idea of getting to work on multiple projects and across all the facets of the entertainment industry!

Can you give us a brief summary of your experience in the industry before graduating? What advice would you give to students hoping to land internships?

Start early! It never hurts to get the ball rolling and learn from experience. And if you cannot find an opportunity, create your own! During the early days of the pandemic, internships were halted and I was stuck in Hong Kong which allowed me to launch the Industry Relations Department. I used that time to develop plans to better engage the Trojan Vision community with initiatives like the panel, an alumni group, and an alumni spotlight in our newsletter!

Can you tell us about your job at United Talent Agency, and any other work you're excited about?

I am currently working in Asia Business Development, Culture and Leadership at United Talent Agency! My favorite part of the job is that everyday is different. There are always a million things to do and problems to solve. I truly get a bird's-eye view of the industry as I get to work with talent to managers to studios and production companies! A lot of my work is also focused around my passion to help build bridges between Asia and Hollywood! From identifying opportunities for creatives to writing reports that break down entertainment trends of countries across the globe, it has been a real privilege so far.

Where do you see yourself in 5-10 years? What do you hope to achieve?

In the future, I would love to be a producer or a showrunner! I want to share and amplify the untold stories of the world, like those from the AAPI community! However, life has also shown me that you can always expect the unexpected. So I'm open and excited about wherever life might take me!

Do you have a favorite television show at the moment?

Part of my job is keeping up with the film and TV so my actual list would exceed the length of this newsletter! Most recently, I have been enjoying The Dropout on Hulu. I also started watching anime for work and Attack on Titan will keep you on the edge of your seat!

Any words of wisdom for current USC students?

One of my former bosses once asked me: What did you do last Tuesday? You probably don't remember and neither do we. So don't be too hard on yourself. Enjoy your time in college the best you can! Allow yourself to explore and make mistakes.

Please reach out to our Industry Relations Manager, Phoebe Lai (pelai@usc.edu) to get in touch with our Notable Alumni or be featured in our next newsletter!

Final stretch to the end of the semester!

April is a busy month, as we wrap up the Spring 2022 semester and start looking forward to fall! Continue reading our newsletters for all updates on Trojan Vision classes, events, and other news!

Questions? Have something you'd like to learn more about? Let us know how we're doing, and how we can improve! Feedback can be emailed to info@trojanvision.com or filled out on our [contact page](#).

APRIL 2022

S	M	T	W	TH	F	S
					01	02
05	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

APR. 4 - TV Newsletter No. 6

APR. 12 - Let's Talk TV Webinar @ 7pm!

APR. 18 - TV Newsletter No. 7

APR. 22 - Comedy Live! Show No. 3

The graphic features a yellow television set with a red umbrella on its screen, set against a light purple background with a large red circle. To the right is the Trojan Vision logo, a stylized 'TV' in yellow and red.

Look out for our next newsletter on April 4, 2022!

We're growing! Please help us share our [newsletter](#) with Trojan Vision friends, and join our [Facebook](#) community, open to all alumni and students.

Volunteer with Trojan Vision! Our volunteers work in areas of management, production, outreach, marketing, and alumni relations. For more information please contact info@trojanvision.com.

Connect with us on social media or our [website](#) to stay up to date.



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