



Trojan Vision Newsletter (4/18)

1 message

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Hey Visionaries!

It's hard to believe that the spring 2022 semester is winding down to its last few weeks, but the Trojan Vision studio is not slowing down! 409 classes are still streaming live broadcasts every week, available to view on the [Trojan Vision facebook page](#). Read below to learn more about the events, shows, and episodes happening in the final stretch of the semester!

[Watch Trojan Vision](#)

The Evolution of Trojan Vision Studio B

After the unfortunate flooding of Studio B last semester, a team of Trojan Vision faculty and staff got to work on redesigning and renovating the space, and completed construction this spring. Trojan Vision again thanks Professor **Michael Provart** for designing this set, which will be the home to many future Trojan Vision students!

Take a look at this behind the scenes video to see the evolution of Trojan Vision's new set! It's not



often that we get a new set, so designing one was very exciting! Watch to see how our new set and lighting were created and installed. Special thanks to Maia Kirkpatrick and Judy Jiang for producing and editing this video!

[Watch Video](#)

Don't miss out on Trojan Vision's "[Let's Talk TV](#)" Webinar!



Trojan Vision's "[Let's Talk TV](#)" Webinar was held this past Tuesday, bringing advice from TV industry experts to the students of USC! Thank you to our special guest Kathy Perez and our moderator Steven Martinez for sharing such valuable insights into the world of directing live TV, and congratulations to Manager of Industry Relations, Phoebe Lai, for a successful webinar!

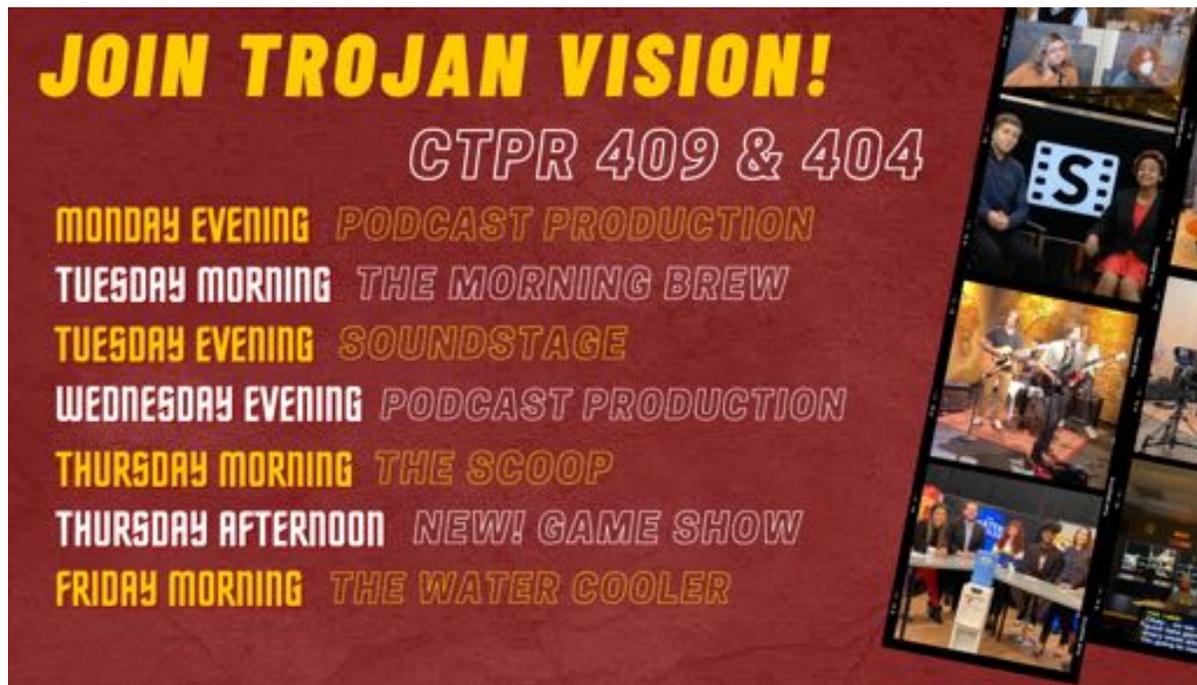
If you were unable to attend the webinar, the recording can still be accessed below and on our [website](#). Students interested in finding a career in directing should not miss the tips and advice offered by these very talented TV experts!

[Watch Recording](#)

FALL 2022 CLASSES ARE OPEN FOR REGISTRATION!

Believe it or not, it's time to start registering for Fall 2022 classes, and we want you to join the Trojan Vision team! We'll be back in the fall with a full slate of classes, giving students the opportunity to get hands-on experience in live multi-cam TV production and video podcast production. Schedules of classes are available now on Web Registration. But before signing up for a class, be sure to read the full **descriptions of our course options** on the Trojan Vision website by clicking the button below. We can't wait to see you in the studio next semester!

[Course Descriptions](#)

A promotional poster for Trojan Vision classes. The background is dark red with a film strip on the right side showing various scenes from the studio. The text is in yellow and white, listing the schedule for CTPR 409 & 404.

JOIN TROJAN VISION!
CTPR 409 & 404

MONDAY EVENING *PODCAST PRODUCTION*
TUESDAY MORNING *THE MORNING BREW*
TUESDAY EVENING *SOUNDSTAGE*
WEDNESDAY EVENING *PODCAST PRODUCTION*
THURSDAY MORNING *THE SCOOP*
THURSDAY AFTERNOON *NEW! GAME SHOW*
FRIDAY MORNING *THE WATER COOLER*

A poster for Trojan Vision Comedy Live. It features a red border with yellow polka dots. The text is in black and white, with 'COMEDY LIVE!' in large, stylized letters.

TROJAN VISION PRESENTS...

**COMEDY
LIVE!**

LAST SHOW - FRIDAY APRIL 22nd!

The last Comedy Live show is happening this Friday, April 22nd! If you haven't had a chance to attend the previous two shows, this is your last opportunity to watch USC's SNL-style sketch comedy show live

from the seats of the Robert Zemeckis Center for Digital Arts!



Comedy Live will be hosting a live in-person audience at the Robert Zemeckis Center for Digital Arts. Tickets can be reserved using the link below. Don't miss out on the final night to see the work of USC students in directing, writing, and acting come together on stage for a night full of laughs! Comedy Live will also be streaming on the [Trojan Vision Facebook](#) for those who cannot attend in person!

[Comedy Live Tickets](#)

Check out our Behind the Scenes video on Comedy Live to see the amount of hard work and excitement that goes into this entirely student-run sketch comedy show!

[Behind the Scenes Video](#)



[Check out Campus Vision's episode on Comedy Live!](#)

Campus Vision's latest episode takes a look behind the scenes at USC's [Comedy Live](#)! In this special episode, host Amy Chen interviews Robert Schiller, Comedy Live's Directing Professor! Make sure to watch the interview [here](#) to learn about the four courses involved in Comedy Live, from crew, to writing, to directing, to acting, and how you can register for the class next spring!

[Don't miss our previous episode!](#)

Check out Campus Vision's latest episode with [180 Degrees Consulting](#), USC's chapter of the world's largest student volunteer consultancy! Host Kristen Adams sits down with Sagar Tiwari, the organization's president, to talk



about the opportunities provided by 180 Degrees and how students can get involved. Watch [here](#) on the Campus Vision Facebook page!

Watch Campus Vision

Student Podcasts Coming Soon!

CTPR 404 students will be releasing their video podcasts soon, which they have been working on throughout the semester! This semester's podcast series, releasing on the Trojan Vision YouTube on Monday, May 2nd, is titled ***Behind the Scenes at SC.***



Behind the Scenes @ SC takes an in-depth look at current cultural issues, support services, and recent events impacting the USC community in 4 panel-style video podcasts. The topics are Student Wellness, Safety and Sexual Assault, Race in Greek Life, and USC's relationship to its Surrounding Community.

Professor Jackson Kroopf is looking forward the release of the 404 students' podcast: "As the instructor, it's been incredibly gratifying seeing the students hard work booking guests, doing in-depth research, and exploring the craft of video podcasting pay off with four truly compelling episodes that will engage many different parts of our diverse USC community."

Look out in our next newsletter for a link to CTPR 404's ***Behind the Scenes @ SC*** podcast!

ALUMNI SPOTLIGHT:

JOHN PECK



Graduation Year: 2001

Major: Broadcast Journalism and Political Science

Hometown: Helena, Montana

Fun Fact: In high school, I jumped into a global media swarm and made eye contact with the Unabomber after he was arrested near my hometown. The event helped inspire me to get into live news production.

[LinkedIn](#)

What roles/positions did you hold at Trojan Vision? Any favorite memories?

I was a freshman volunteer when Trojan Vision officially launched in the fall of 1997. A special memory is when all of the power went out during our live launch event... an early lesson about the importance of resilience and redundancy for live events! My sophomore year, Jake Milstein (who is now my neighbor here in Seattle) recruited me to serve as Personnel Manager. I was in charge of recruiting and training dozens of volunteers as we ramped up nightly live production with lots of memorable moments from shows like Platform, Doing it for Reel, and Organized Chaos (wasn't always organized).

My junior year, I became Station Manager as we grew to 20 student managers and 150 volunteers who ensured we could run 24/7 with both taped and live programming. We expanded our distribution across Southern California with programming on LA36. But a personal highlight for me was creating, producing, directing and technical directing a cheesy game show called "Turn and Draw." My senior year, I spent a semester in DC and then served as Executive Producer of Annenberg TV News. A highlight was celebrating the ribbon cutting for the "Robert Zemeckis Center for Digital Arts" which included all of the A-listers, but even more impressive... the DeLorean from Back to the Future. I also helped shoot a Blue Man Group documentary in Las Vegas which was pretty awesome (shout-out to producer Melissa Bricker!).

How was the process of transitioning out of USC and into the workplace?

The most challenging step is just getting in the door to gain some real-world experience and connections. Trojan Vision/ATVN advisor Beth Maharrey really opened doors for me to get my first job at KOIN-TV in Portland. I encourage everyone to maximize their time at USC making connections with people who have experience in the industry. This is where USC provides you with a huge advantage over other institutions.

Can you give us a brief summary of your journey and experience in the industry?

I started producing local morning news at KOIN-TV in Portland, Oregon. I then jumped to the NBC station in the San Francisco Bay Area where Chris Licht (the upcoming President of CNN) hired me. I grew from producer to executive producer of the morning news... and claimed an Emmy for our breaking news coverage of the Cosco Busan Oil Spill. Jake then recruited me to move up to Seattle with him and run the morning news at KIRO-TV. We turned around the ratings to win the mornings before Chris Licht tracked me down again and brought me to CBS News to help create and launch 'CBS This Morning.' I ended up as Senior Producer in charge of the live execution of the broadcast as well as Senior Broadcast Producer of Special Events where I streamlined our special report coverage of breaking news. We demonstrated record ratings growth and earned honors like the Edward R Murrow Award for the nation's Best Newscast. I also met my wife and we had three kids in NYC. After 7 years at CBS, my wife and I decided to prioritize family and moved back to Seattle. Shortly thereafter, I joined Amazon's Prime Video to help build a live operations team to operate and monitor live events on Prime Video (mainly sports). For the last 3.5 years, we've been scaling up fast with 16K live events delivered to customers around the world in 2021.

Tell us about the cool things you're up to now - what projects are you working on?

I work as a Senior Manager of Program Management for Live Operations in Prime Video. We've built a global operation that has grown from operating and monitoring 181 live events in 2018 when I joined to 16K live events in 2021. And we're especially excited to launch exclusive Thursday Night Football coverage for our U.S. customers this fall.

How has Trojan Vision helped/influenced your career?

Trojan Vision gave me the opportunity to learn every aspect of live television production. From programming to producing... from graphics to technical directing... the baseline knowledge I learned at Trojan Vision has helped me throughout my career. In my editorial producing capacity at CBS News, I had a very effective partnership with the production team because I understood their roles. That understanding can be traced all the way back to Trojan Vision.

Where do you see yourself in 5-10 years? What do you hope to achieve?

The live sports industry is evolving fast. I'm excited to be part of that evolution as more coverage moves online. I'd like to continue being close to the new technology that is creating new customer experiences (i.e. Prime Video's X-Ray feature) and using that technology to enable even bigger live streaming events.

Any words of wisdom for current USC students?

Enjoy all the creative freedom and resources you have access to now. Try everything.

Please reach out to our Industry Relations Manager, Phoebe Lai (pelai@usc.edu) to get in touch with our Notable Alumni or be featured in our next newsletter!

Final stretch to the end of the semester!

The Spring 2022 semester is nearing its end, but Trojan Vision continues to bustle with activity as we wrap up the school year and start looking forward to fall! Continue reading our newsletters for all updates on Trojan Vision classes, events, and other news!

Questions? Have something you'd like to learn more about? Let us know how we're doing, and how we can improve! Feedback can be emailed to info@trojanvision.com or filled out on our [contact page](#).



Look out for our next newsletter on May 2, 2022!

We're growing! Please help us share our [newsletter](#) with Trojan Vision friends, and join our

[Facebook](#) community, open to all alumni and students.

Volunteer with Trojan Vision! Our volunteers work in areas of management, production, outreach, marketing, and alumni relations. For more information please contact info@trojanvision.com.

Connect with us on social media or our [website](#) to stay up to date.



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