

Trojan Vision Newsletter! (4/26)

1 message

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Hey Visionaries!

Happy last week of classes! We currently have some exciting things going on at Trojan Vision with our Virtual Vision Premieres happening this week! Our CTPR 409 students have been working all semester to put together four shows which will be airing on the Trojan Vision Facebook page. Scroll down to the bottom of this newsletter to watch the trailer!

Student Profile: Ben Marko



With over 44% of California vaccinated (LA Times) with at least the first dose, we hope Trojan Vision will return to in-person production for the Fall 2021 semester. We had the privilege to interview Junior Showrunner Ben Marko to get his thoughts on returning next semester!

Ben began his work with Trojan Vision his first semester and has worked his way up the ladder to becoming showrunner of one of the most popular series, The SCoop. Ben describes The SCoop as "an entertainment news show that covers breaking news and analysis in the entertainment industry. It's not a gossip show or tabloid show; it approaches entertainment as a business and really gets into the nuts and bolts on what goes into making your favorite TV shows or movies." Whether it be in-person or virtual, Ben ensures that CTPR 409 students "can expect the same levels of creative enthusiasm and dedication from everyone involved." If anything, virtual production has resulted in an immense amount of growth for Trojan Vision as a whole. Without further ado, Ben and his colleagues are thrilled to continue creating and getting back to the red carpets in the safest way possible.

We look forward to meeting new visionaries and returning visionaries in RZC next semester for a bigger and brighter year! Click the button below to learn more about CTPR 409!

Learn More About CTPR 409

Manager Profiles: Farewell to Our Trojan Vision Managers!

As the semester comes to a close, that means some of our Managers will be ending their time with Trojan Vision. We interviewed our four managers about their time at Trojan Vision and how it helped prepare them for the future!

Director of Industry Relations Michelle Au

When did you first get involved with Trojan Vision?

I got involved with Trojan Vision my freshman year and started as an on-air host! I was interested in getting experience working behind the camera so I ended up signing up for CTPR 409 and loved every second of it. From there, I become CTPR 409's Student Assistant, then a Senior Producer, Showrunner, General Manager, to now, Director of Industry Relations. It's been amazing getting to watch and have a hand in the station's evolution!

What is your favorite Trojan Vision memory?



How has Trojan Vision helped you prepare for what you want to pursue in the future?

It definitely exposed me to all the different roles in television that I had not thought about before. It also gave me a lot of hands-on experience where I got to figure out what I am interested in and what I'm not! There are so many memories I love! I remember my first live show as the showrunner of The SCoop (Trojan Vision's entertainment news talk show) was extremely exhilarating! I miss the adrenaline and working with my amazing team (I had the best senior producer, Erin)! Covering red carpet events as a correspondent was extremely fun as well. I also really enjoyed working with SCA to put together our recent Spring panel! It was a new and challenging experience where I got to meet and work with amazing individuals.

Marketing Manager Annika Limjoco



How has Trojan Vision helped you prepare for what you want to pursue in the future?

When did you first get involved with Trojan Vision?

I have been with Trojan Vision for almost 4 semesters and each semester presents itself with new learning opportunities and the ability to meet a variety of people with common interests. I first joined Trojan Vision in the Fall of 2019 as a CTPR 409 student. I initially worked on The SCoop and came back to volunteer as a Broadcast Producer for The Soundstage before the pandemic hit then I transitioned into a Senior Producer to now my current position as Marketing General Manager. I enjoyed being in the studio and the fast paced environment so volunteering was a great way for me to continue to gain entertainment experience and work my way up through Trojan Vision.

What is your favorite Trojan Vision memory?

Trojan Vision has helped me prepare for the future by allowing me to continue to work my way up through the station and take on different challenges and leadership roles. Throughout my time with Trojan Vision I have had the opportunity to gain exposure and experience to multiple roles in production. As a student, it has been helpful in not only building up my skills sets but determining the career path that I want to pursue. I have had the opportunity to not only lead a fantastic team of volunteers but to also challenge myself as Marketing General Manager and the messages that I want to share with our audience.

I have enjoyed my time with Trojan Vision and will cherish all of the friendships I have made throughout my time. I would have to say that my favorite Trojan Vision memory was when I produced a red carpet package for The Scoop during my semester as a 409er. For a student who had no production experience prior to taking CTPR 409, that was an unforgettable experience to interact with celebrities and produce a segment to be aired live on television.

External Outreach Ishaan Singh



When did you first get involved with Trojan Vision?

I started in Spring 2018 as a 409er!

What is your favorite Trojan Vision memory?

The Trojan Vision Awards ceremony always made for a fun evening.

How has Trojan Vision helped you prepare for what you want to pursue in the future?

I've always been fascinated by technology and media and TVTV was a great melting pot of just that. I set out to find ways to entertain people and being here, constantly around unique people each of whom had extraordinary talents forwarded just that. It helped me realize my strengths and develop them as I prepare to graduate at the end of this semester.

Campus Outreach Sophia Mazzella

When did you first get involved with Trojan Vision?

I first got involved with Trojan Vision my freshman year as a 409er on The Morning Brew and CU@USC. My SCA big sib recommended the



How has Trojan Vision helped you prepare for what you want to pursue in the future?

Trojan Vision has taught me so much about producing and pushed me out of my comfort zone in the best possible way. I never considered producing as a potential career path before Trojan Vision, but now I absolutely love it. Transforming Trojan Vision this past year has taught me to be adaptable and think outside the box about how to create content in a pandemic. Most of all, I feel Trojan Vision has challenged me to lead a team in a way that my freshman self couldn't have imagined. It's all been so rewarding and I know I'll still be using the skills I've learned long after I leave USC.

class as a way to gain more production
experience outside of a production major, and I
went into it knowing almost nothing about live
TV. I remember thinking everything was so fastpaced at first and being terrified I would move
the camera the wrong way while we were on air.
As a first semester freshman, I was still trying to
find my people at USC, and some of my closest
friends at USC are the people I bonded with
through Trojan Vision.

What is your favorite Trojan Vision memory?

It's really hard to choose just one. My first wrap party as a 409er was really special because it was the first time I was able to hang out with everyone I'd become close with over the semester away from set. I loved getting to know my showrunner better and am still close with a lot of people I spent that party with. Another memory I love is the interview we taped with Lewis Black on The Morning Brew. I was really proud that we were able to coordinate the interview and everything went right on the day, which is always an amazing feeling.





Don't miss our last music episode of the semester! Host Olivia Troast sits down with Jej Vinson to discuss his journey from being a USC student to performing on NBC's The Voice.





This week on Campus Vision, our host, Maddi Moran, sits down with the president of Brand New Theater USC, Payton Truszkowski, to learn all about their upcoming Summer of Love Drive-In Short Film Festival. Get your tickets now at https://uscbnt.wixsite.com/bntfilmfest.

Campus Vision

Virtual Vision Premieres



Watch the Trailer Here!

It's Premiere Week! Click the button above for a sneak peek at Virtual Vision, the series of shows our CTPR 409 students have been working on all semester.

Tune in to Trojan Vision's Facebook page at the times below to watch our Virtual Vision shows live!

Monday 04/26 at 5:00 pm PT Tuesday 04/27 at 10:00 am PT Tuesday 04/27 at 5:00 pm PT Thursday 04/29 at 5:00 pm PT

Tune in Live!



Look out for our next newsletter on May 10, 2021!

We're growing! Please help us share our <u>newsletter</u> with Trojan Vision friends, tell us your ideas in our <u>survey</u>, and join our <u>Facebook</u> community, open to all alumni and students.

Volunteer with Trojan Vision! Our volunteers work in areas of management, production, outreach, marketing, and alumni relations. For more information view our <u>Volunteer Form</u>.

Connect with us on social media or our website to stay up to date.









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Ali Furse

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