
Trojan Vision Newsletter (2/01)

1 message

Mon, Feb 1, 2021 at 9:00 AM



Hey, Visionaries!

Welcome to all of our new 409ers! We are happy to announce that our CTPR 409 class size has grown exponentially this semester. Our Faculty and Student Assistants are hard at work preparing the newest 409ers for an excellent semester and a personalized production experience. We at Trojan Vision can't wait to see all of the great segments our new class will soon create.

For all of those interested in enrolling in [CTPR 409](#), as a friendly reminder, registration will close this Friday, February 5th. We are also looking for volunteers to join us as we produce virtual television, release Campus Vision videos, and publish this bi-monthly newsletter. If you are interested in volunteering with us, please submit this [Volunteer Form](#). We look forward to creating content you will enjoy and bringing new stories to your screen.



[Catch up with Campus Vision](#)

[Sneak Peak](#)



In our 6th episode of Campus Vision, Aseem Aggarwal sits down with Director Jake Vogel and Recruitment Manager Andrés Caballero of USC's iconic marching band, [The Spirit of Troy!](#) Learn all about how they've adapted to virtual band practices on Zoom.

[Watch Here!](#)

Guests:

- Jacob Vogel - Band Director, Arranger
- Andrés Caballero - Recruitment Manager and Trombone Section Performer

This week our hosts Jillian and Aseem sit down with leaders from the [AffordableSC](#) initiative to discuss their concerns about last year's tuition increase amid online learning. AffordableSC aims to make USC an affordable and accessible place for all students regardless of their financial situation. Learn more about their work and goals this Wednesday on Campus Vision.

[Watch Here!](#)

Premieres **Wednesday, February 3rd at 5 PM PST** on Trojan Vision Facebook

[Notable Alumni of the Week: Mindy Castillo!](#)



Graduation Year: 2019

Major: Journalism

Hometown: Orange County, California

LinkedIn: www.linkedin.com/in/mindy-castillo

What were your favorite positions/memories at TVTV?

I feel so incredibly lucky to have been able to host multiple shows for Trojan Vision. Each show was such a valuable learning experience for me and SO MUCH FUN! During the fall of my junior year, I got my start in TVTV by being a co-host for *Delish* and a red carpet correspondent for *The SCoop*. Then during the following semester, I tried out for the *CU@USC* hosting gig and got the opportunity to host the Friday night show! I absolutely fell in love with the process of producing and hosting a talk show, so I continued to host *CU@USC* all through my senior year and even signed on to be a co-host on *The Morning Brew*!

How was your transition process out of USC and into the workplace?

Literally 3 days after I graduated in May 2019, I started my first job as a production assistant at Entertainment Tonight! I thought it would be a chill transition going into work like I was starting a new semester of classes but boy oh boy was it intense. Even though it was a bit nerve-wracking to start working immediately, especially for ET's fast-paced newsroom, I felt confident that the skills I developed from my Annenberg courses, internships, and hands-on TVTV training would help me tremendously at work. Since those past experiences helped me understand the mindset of the producers, directors, and hosts at ET, I was able to figure out how to best help them and anticipate what they were looking for in various situations.

What are you up to now?

I'm currently the executive assistant to the Chief Operating Officer and Chief Creative Officer at Mythical Entertainment, an entertainment company founded by Rhett & Link, who host Mythical's flagship comedy talk show, *Good Mythical Morning*! In 2019, Mythical acquired the sketch comedy brand *Smosh*, creating the largest digital comedy studio in the world with a combined total of over 75 million subscribers and 25 billion views.

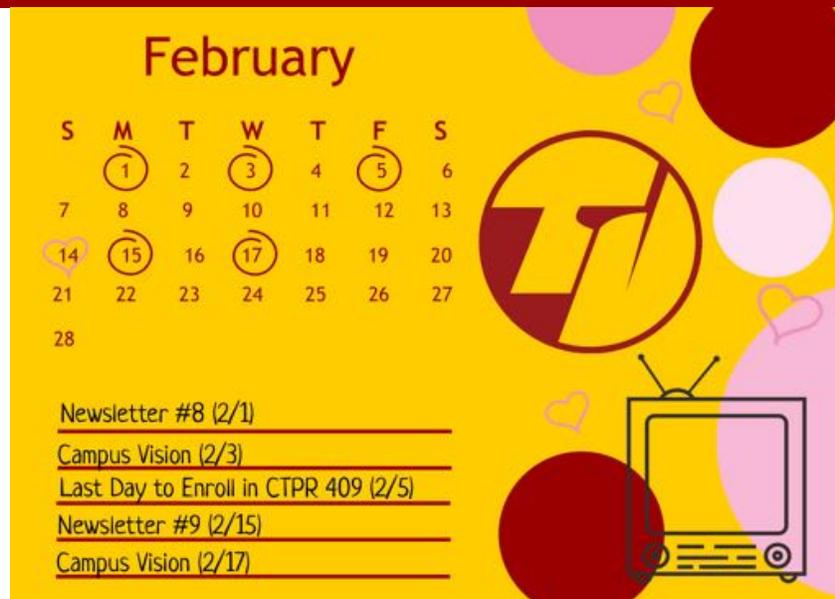
In addition to assisting the executives with their demanding schedules, I'm also able to explore my creative interests by assisting the writers and producers with research and writing assignments and I'm also in charge of updating the company on what is trending in pop culture. Working at Entertainment Tonight was a great start for me, but when I got this opportunity to work for a company that combines my passions for talk shows, pop culture, and comedy, I couldn't pass it up! Since I made the transition from ET to Mythical, I've been loving my job here ever since I started in October 2019!

How has TVTV affected your career?

It's so hard to think of where I'd be without my involvement in TVTV! I believe the greatest thing I got from Trojan Vision is the confidence to work in the entertainment industry. Of course, I feel self-doubt creep in sometimes, but whenever I do, I just remember that TVTV has prepared me for anything! I also love the fact that I met some of my best friends at TVTV.

Where would you like to be in 5-10 years?

The ultimate goal has stayed the same since my freshman year of college: hosting a talk show! After interning for *CONAN* and getting the hosting experience at TVTV, especially for CU@USC, my hosting dreams have only intensified. I would absolutely love to help spread positivity in this world by sharing enriching stories that people can be inspired by and learn from while also getting to be goofy and share a lot of laughs with an audience.



Look out for our next newsletter on February 15, 2021!

We're growing! Please help us share our [newsletter](#) with Trojan Vision friends, tell us your ideas in our [survey](#), and join our [Facebook](#) community, open to all alumni and students.

Volunteer with Trojan Vision! Our volunteers work in areas of management, production, outreach, marketing, and alumni relations. For more information view our [Volunteer Form](#).

Connect with us on social media or our [website](#) to stay up to date.



Annika Limjoco

Robert Zemeckis Center for Digital Arts, 3131 South Figueroa Street, Los Angeles, CA 90089

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