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**TROJAN VISION NEWSLETTER (12/14)**

1 message

Mon, Dec 14, 2020 at 9:31 AM



Hey Visionaries!

We hope you are all enjoying a safe and healthy holiday season! Congratulations to our Fall 409's for finishing the semester strong and producing great shows. We would like to invite all of our former 409 students to continue with Trojan Vision as a Volunteer. If you are interested in becoming a Trojan Vision Volunteer, please fill out this [Volunteer Interest Form](#) and our team will be in contact with you.

After transitioning to remote production, we would like to invite everyone to share their thoughts on how we can continue to improve. Please let us know what type of content you would like to see from Trojan Vision by filling out this [Trojan Vision Feedback Form](#).

Finally, don't forget to catch up on all of your favorite Trojan Vision shows on our [Facebook Page](#).

[Watch Here!](#)

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We wish you and your loved ones a Happy Holidays and Blessed New Year! May your holiday season and New Year be full of happiness, good health, and much success.

[Registration for CTPR 409 Spring 2021](#) is open to Trojan's of ALL majors for only 2 units.

Join our family of creators to learn from TV industry professionals and gain advanced knowledge of production and contemporary remote-taping technology. Register to enjoy a taste of Hollywood and decide for yourself what you want to produce.



**REGISTER THROUGH USC WEBREG.**

**Notable Alumni of the Week: [Giuliana Petrocelli](#)**



**Graduation Year:** 2018

**Major:** Cinema and Media Studies

**Minor:** Entertainment Industry

**Hometown:** Southern California Area

**What were the roles/positions you held at TTVV?**

Back while I was still in high school touring colleges, a USC student told me about Trojan Vision and specifically The SCoop. I thought it sounded SO awesome that the show was this avenue and window into real-life LA movie premieres and press events - I knew I wanted to be involved! So I made sure to join as a freshman and started out as a volunteer field producer on the show. Throughout the years I worked my way up to Executive Produce the show and the whole experience really taught me how passion and hard work can truly give you an upward trajectory in any area of life. Highlights included going to The Creative Arts Emmys and meeting the lovely Kristen Bell on the red carpet of the Women Making History Awards! But (not to sound too cheesy) the connections and friendships I made through the show really left a huge impact. I care about so many people I worked with throughout the years at Trojan Vision & The SCoop, and built friends and mentors from it.

**What are you up to now?**

Most recently, I spent the year plus after graduation in the NBCUniversal Page Program. The Page Program is a rotational entry level career experience that gives insight into all parts of the entertainment industry. I rotated through positions at Universal Studios Hollywood (the theme park!), Universal Television Publicity, film development, and Universal Pictures Brand Marketing. Some of my favorite experiences included working Comic Con, NBC Press Tour, and

with so many classic Universal properties. Now, I've continued on with the Universal Pictures Brand Marketing department, which involves marketing film franchises.

**How has TVTV helped/influenced your career?**

TVTV really helped me get out into the real world! In retrospect, I learned so many professional skills that I couldn't have experienced in a classroom. Everything from the creative challenges of putting together a show, more about physical production, to press and publicity skills that I didn't even realize I was picking up. I think The SCoop specifically taught me not to be afraid to reach out to people in the industry and that people are willing to talk to you (since we had to reach out to get events and people on our show) and that totally translates into how you can approach informational interviews, internships, and more with a go-get-it attitude.

**Where would you like to be in 5-10 years?**

My goal has always been to play a part in sharing important stories with the world. I really feel that media can shape our society and I want to be part of getting those stories into the world. I see myself continuing down the pathway I'm on now in marketing and following my intrigue along the way to see where it takes me!

**Any words of advice for students?**

It's important to have goals, but feel free to explore along the way! This is a big lesson I've learned in the past year. Just because you may come to school thinking you have a certain idea of your career doesn't mean you have to stick with that forever. Really ask yourself if you're loving what you're doing! Maybe you wanted to be a film director but realized you love being a host at TVTV... your time as a student and the early years beyond is a great time to dive into new passions and you'll find opportunities wherever you go.

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**Look out for our next newsletter on January 18, 2021!**

We're growing! Please help us share our [newsletter sign-up](#) with Trojan Vision friends and join our community [Facebook group](#) open to all our alumni and current students!

We would love to hear from you! Let us know how we are doing and the content you would like to see by filling out our quick [Trojan Vision Feedback Survey](#).

**Connect with us on social media or our [website](#) to stay up to date!**



Annika Limjoco

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