

Trojan Vision Newsletter (10/12)

1 message

Mon, Oct 12, 2020 at 9:00 AM



Hi, Visionaries!

So much exciting news to share this week! Firstly, thank you to everyone who attended our virtual party! It was amazing to see new and familiar faces bond over games and throwbacks! If you weren't able to attend this time, join the Trojan Vision Alumni Association Facebook group to get updates on future events.

Secondly, we launched our first episode of Campus Vision last week! Our new series features bite-sized interview segments with people and organizations from USC. The first episode featured TVTV host, Jillian Russell, chatting with two leaders of USC's Native American Student Assembly about their recognition from the Student Government. Stay tuned for more episodes!

Watch Here!

Show Week Coming Soon!

This semester, our 409'ers have been using StreamYard to remotely produce three original variety shows for Trojan Vision, featuring sketch comedies, news, games, cooking, sports, and music performances. All

three shows premiere the week of November 9th on Facebook Live. More details to come in our next newsletter (October 26th).



Trojan Visionary Spotlight: Ali Furse

Ali is a Sophomore majoring in the Business of Cinematic Arts and is minoring in Applied Analytics. Originally from Toronto, Canada, she is taking her classes in Los Angeles, CA right now! Outside of classes, she enjoys skiing and is part of the USC Skiing and Snowboarding Club. She is also involved in 180 Degrees Consulting (for non-profits), which is apt since she wants to have a career in consulting or TV production! Some of her favorite shows include Grey's Anatomy, How I Met Your Mother, and Gilmore Girls. As a Freshman, she was a 409'er on "But Seriously," and moved on to become a Senior Producer for "Delish" last semester before she was brought on as a CTPR 409 Student Assistant this Fall. She enjoyed 409, as she got a lot of hands-on experience with television- whether it be knowledge about graphics, how to operate equipment or just general production experience!



If you've completed CTPR 409, now it's time for CTPR 461!

CTPR 461 for the Spring semester will include entertainment industry speakers from the TV arms of major and independent studios, writers and producers from shows like "The Office"

and "Tosh.O.," a creative director from a top-rated ad agency, and a virtual field trip to FOX 11. The course follows a complimentary, easy to read, book on 21st century TV stations, incorporating principles that apply to all management situations. Weekly submissions include reports on speakers, an industry news item, and readings from the book. Tests are multiple-choice and tied to study guides. The instructor is Dick Block, a veteran entertainment and TV industry executive, who has taught the course at USC since 2006, and for many years at Stanford prior to that.

Look out for our next newsletter on October 26th!

We're growing! Please help us share our <u>newsletter sign-up</u> with Trojan Vision friends and join our community <u>Facebook group</u> open to all our alumni and current students!

Connect with us on social media or our website to stay up to date!







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